

## WoolProducers Australia 'Raising the Baa' Leadership in Agriculture Program

WoolProducers Australia (WoolProducers) has identified a gap in industry representative capacity building within the Australian wool industry. In order to address this gap, WPA pursued a grant under the Commonwealth Government's Leadership in Agricultural Industries Fund and successfully received funding to support the Raising the Baa Program.

WoolProducers cover large policy and industry issue portfolios with a small number of voluntary Directors and staff. To ensure future industry representatives and leaders apply innovative and well-informed thinking when considering strategy and policy, both they and staff require training in governance and technical areas.

Wool Industry leaders are required to balance operating their private farm businesses with responsibilities to organisations such as WoolProducers. As such, attracting, further educating and retaining people within the industry becomes difficult due to demands on their time and the up-skilling required.

WoolProducers recognises the need to develop a leadership strategy that will assist the organisation to attract, educate and retain industry leaders across diverse areas of governance, finance, biosecurity, animal welfare and market access.

The Raising the Baa Program will provide an innovative and supportive environment for wool industry leaders to develop and refine their leadership skills in order to contribute to the ongoing capacity and capability building within industry. Through the program current and future leaders within the wool industry will gain tools to develop policy and strategy in a complex and challenging environment.

The program will ensure that these leaders are equipped to communicate this information to, and on behalf of industry, government and other key stakeholders. This will result in a robust, innovative and sustainable Australian wool industry.



## Calling all Future Wool Industry Leaders

WoolProducers are currently taking nominations for two separate components of the Program:

- ***Australian Institute of Company Director – Company Directors Course***

WoolProducers are calling for nominations from people of any age who have a passion for the wool industry to undertake the Australian Institute of Company Directors (AICD) Company Directors Course.

The AICD Company Directors Course is a globally recognised qualification which provides participants with a thorough understanding of compliance, risk, strategy, finance and the role of the board. Over five days, participants gain the knowledge they need to navigate complex governance challenges and improve their performance as a director.

Course costs, accommodation and travel expenses will be covered for the duration of the course.

- ***WoolProducers Australia Youth Ambassador***

WoolProducers are also seeking nominations for their inaugural Youth Ambassador. The ambassadorship is for those aged 18-35 who have an enthusiasm for the wool industry and are active in any sector of the wool supply chain.

This ambassadorship provides a young person with the opportunity to join the WoolProducers Board as an observer for a 12-month period. The opportunity will provide exposure and experience to young people who have an interest in industry capacity building, leadership, policy development and agri-politics in general.

WoolProducers meets quarterly and all travel and accommodation expenses will be covered.

## How to apply

Interested parties are required to submit their Curriculum Vitae (CV) and a short statement (approx. 400 words) as to why they want to apply for either the AICD Company Directors Course or WoolProducers Australia Youth Ambassador.

Nominations for all positions close on 26 April, 2019. For further information please email

[info@woolproducers.com.au](mailto:info@woolproducers.com.au)

\*Please note all appointments will be merit based